

The Port of Antwerp addresses the breakbulk community and gives special mention to Antwerp XL

Location, date (02/10/2018): The Port of Antwerp recently gave a sneak preview of what the breakbulk industry can expect over the coming year, by hosting an underwater-themed boat tour on Antwerp's breakbulk dock.

Opened by Antwerp's Vice-Mayor, the Port of Antwerp treated 400 breakbulk professionals to an exclusive evening of networking and entertainment, including an opera performance on the water and an impressive sound and light show.

Antwerp XL received a special mention in the opening remarks and a warm welcome from the entire breakbulk community present. In response to the need for a breakbulk event back in Antwerp, the exhibition is serving the needs of the industry and is now set to be the leading global event for the entire breakbulk supply chain.

In addition, Antwerp XL has gained global recognition and support from major ports, associations, knowledge platforms and media and through an extensive marketing campaign is capturing the attention of professionals around the world.

Heavy Lift, Project Forwarding International, Forwarder Magazine and Baltic Transport Journal are just some of the international publications now partnering and promoting the event next year as well as industry partners Project Cargo Network, Antwerp Freight Forwarding Association, Project Professionals Group and Cross Ocean.

'The industry recognises that Antwerp has long been the home of the breakbreak sector,' Nicholas Powell, Antwerp XL Divisional Director, explains. 'Within the first few weeks we had already secured a large number of exhibitors and now it's important that we are listening to what the breakbulk community is saying and providing a solution to their needs. By partnering with global media publications and associations, we are creating a global network and ensuring this event is the must-attend breakbulk show.'

Other media partners supporting the event include Actualidad, Supply Chain & Logistics Group, Ship2shore, Cargo Connections, Forklift Action, Project Cargo Weekly, CLC Group, Freightbook, Harbours Review and Universal Freight Organisation.

Some of the latest exhibitors to join this month include Liebherr-MCCtec Rostock, Q Terminals, A Projects, Manora Logistics, Caribbean Lines, Global ISL BVBA, Ovet BV, Aertssen Group, Katoen Natie and Charterama BV to name just a few.

Antwerp XL will be organised by Easyfairs, one of the world's fastest growing exhibition organisers. Headquartered in Brussels, Easyfairs has extensive experience within the manufacturing, oil & gas, cargo, maritime, transport & logistics industries and runs over 220 exhibitions worldwide.

Antwerp XL will take place in Antwerp on 7-9 May 2019. For more information visit www.antwerp-xl.com or please contact Sophie McKimm, Event Manager, Sophie.McKimm@easyfairs.com

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About Easyfairs

Easyfairs enables communities to “visit the future” at must-attend events that anticipate their needs and present solutions in the ideal format.

The group currently organises 218 events in 17 countries (Algeria, Belgium, China, Denmark, Emirates, Finland, France, Germany, the Netherlands, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the United Kingdom and the United States). Easyfairs also manages 10 events venues in Belgium, the Netherlands and Sweden (Antwerp, Ghent, Mechelen-Brussels North, Namur, Gorinchem, Hardenberg, Venray, Gothenburg, Malmö and Stockholm).

The group employs more than 750 people and generated revenues exceeding €160 million for its financial year 2016-2017.

Easyfairs strives to be the most adaptable, agile and effective player in the events industry by employing committed individuals, deploying the best marketing and technology tools and developing strong brands. Visit the future with Easyfairs.

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